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invest@dragonflydronewerks.com

Investment Proposal

Dear Valued Potential Investor,

Dragonfly Drone Werks a Boerne, Texas veteran-owned and operated small business providing a variety of aerial photographic services in the central Texas area. The services we currently provide are:

- Aerial still and video photography for almost any purpose, but primarily real estate listings.
- Video creation for real estate listings, including professional voice-overs.

With your help, we would expand our list of services to include the following:

- Aerial surveys for land analysis (oil exploration, terrain mapping, agricultural monitoring).
- Aerial surveys for construction inventories (on-site materials, equipment, and personnel).
- Insurance damage or risk estimation (roof damage, run-off management, etc.).

In addition, we would like to expand our aerial capabilities and to gain traditional digital photography capabilities to increase our list of offered services to include events such as sports events, weddings, and other occasions where the combination of aerial and ground-based photography offers a uniquely valuable combination.

What we currently have, what we require, and our **five-year** goal for our aerial capabilities:

Type	Item	Current	Needed	Goal
Equipment	Ground-surveying sensor attachment(s)	none	2	8
	Compatible drone(s)	1	2	12
	Spare drone batteries (six per drone)	4	12	72
	Mobile charging station(s)	1	2	12
	Powerful photo and video editing equipment	1	2	5
Software	Various options, but none are cheap.			
Personnel	FAA certified drone pilot(s)	1	2	4
	Software technician(s)	1	1	3
	Video and photographic editor(s)	1	2	4
	Scheduling assistant / secretary	0	1	1

About the Company:

As envisioned and founded by U.S. Marine veteran Jonathan S. Brown, *Dragonfly Drone Werks* has been providing drone photographic services for real estate listings and special events since 2015. Our portfolio can be found on our web-site. As a veteran-owned entrepreneurial business, *Dragonfly Drone Werks* has elected to officially donate a portion of our quarterly profits to the following organizations:

- American Wounded Heroes Charities/ 9th Annual American Wounded Heroes Golf Classic Texas Non Profit
- All American VFW Post 688 in Boerne, Texas

We have a simple, but proven, business plan which relies heavily on service expansion, networking, advertising, and improving technology for growth. We seek to be early providers of advanced commercial drone services in the central Texas region, which will provide numerous benefits for increased traction and establishing a leading position in this profitable emerging market.



The company currently has an experienced staff and part-time contributors including a drone pilot, computer technician, voice actor, graphics designers, video editors, and others. It is our desire to expand quickly, but mindfully, as our team and capabilities expand. We want this to be a lasting endeavor we pass down to the next generation.



What we need from you:

Funding from you will allow us to expand into the services listed above sooner than later. This market is growing by leaps and bounds. With early funding we will tap into this market while it is still relatively new, generating solid revenue and capturing maximum profit. At present we see only one competitor in the area, but with time this may change.

What we offer you:

We offer the interested investor the rare opportunity to get in on the ground level of a company that aims to grow quickly and to last for generations. An investor can expect to receive either a traditional equity position or creditor position, your choice. In addition, we offer all investors discounted services, internet advertising, and other incentives on top of our normal customer incentives or ongoing promotions.

Investment packages:

\$500.00	\$1,000.00
Website advertising – three months. 10% Discount – up to \$250	Website advertising – six months. 15% Discount – up to \$500

\$2,500.00	\$5,000.00
Website advertising – one year. 20% Discount – up to \$1250 Negotiated Quarterly Profit Returns	Website advertising - two years. 25% Discount – up to \$2500 Negotiated Quarterly Profit Returns

\$10,000.00	\$25,000.00 (or more...)
Preferred website advertising - two years. 25% Discount – up to \$5000 Negotiated Quarterly Profit Returns	Premium website advertising - two years. 25% Discount – up to 50% of investment amount. Negotiated Quarterly Profit Returns

A personal message from the owner of Dragonfly Drone Werks:

I would personally like to thank you for considering investing in our company. My time in the service of our great country has taught me the value of hard work, determination, and, above all else, the people with whom we find ourselves entrusting our well-being and, sometimes, our lives. I look forward to the opportunity of adding you to our family of investors. You can rest assured that my team and I will work diligently to make the most of your investment.

Sincerely yours,



Jonathan S. Brown, Owner, Dragonfly Drone Werks
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